

alessa garcia

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Unit 96 – 15833 26 Avenue
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skills

Adobe InDesign CS

Adobe Photoshop CS

Adobe Illustrator CS

Quark XPress 7

Dreamweaver CS

Flash CS

Acrobat Professional

Microsoft Office

CorelDraw

Premiere Pro

After Effects

HTML/XHTML

CSS

PHP

Flash Actionscript

JavaScript

SEO

Digital Pre-press

Photo Manipulation

Large Format Printing

Color Theory

Mac & PC

objective

Graphic and Web Designer seeking a position in communication and advertising design for an in-house creative and marketing department. Offers 8 years of experience producing design solutions to communicate clients' messages with high visual impact.

assets

- Strong experience in conceptualizing and implementing designs for print and web
- Effective typography, layout, color and design skills
- Ability to work creatively and thoroughly within a team or independently
- Strong knowledge in pre-press, digital and offset printing and web production
- Exceptional ability to communicate between clients, peers and vendors to build and maintain a "win-win" relationship
- Managing multiple projects with time constraints while adhering to budgets
- Aware and up to date with the current print and web technologies and processes
- Attention to detail and the constant drive to create innovative and effective designs

work experience

Graphic and Web Designer, Freelance

AMG Creative – August 2003 to Present

- Delivering the highest quality of design work for print and web
- Providing direction and support for various marketing and advertising initiatives
- Working with different clients to produce logos, ads, promotional brochures, environmental displays, packaging, newsletters, catalogues, annual reports, websites, banner ads and email campaigns
- Clients include: Canam Media International, Playground, a division of Intrawest, Specialists Referral Clinic, Cambie Surgery Center, Canada Diagnostic Centre, Sotheby's International Realty Canada and Christie's Great Estates Canada.

Graphic Designer and Production Manager

Sotheby's International Realty Canada – June 2006 to February 2007

- Working with the Creative Director to provide strategic creative support for real estate projects and brokerage listings
- Enforcing Company's brand and identity standards to produce online and print campaigns
- Communicating directly with outside vendors and supplying press-ready digital files
- Managing production department ensuring efficient work flow
- Providing technical support to other realtors within the company

Graphic Designer and Pre-Press Technician

Printlux Print Services – February 2001 to August 2003

- Working with web programmers to produce online e-commerce system and re-design company's brand, website, sales and marketing materials
- Managing pre-press department for efficient production output
- Other duties include typesetting, page layout, impositioning booklets, digital imaging, troubleshooting and problem-solving client files with Xitron RIP for film output

education

New Media Certificate - New Media Program

Vancouver Film School – February 1998 to December 1998

Visual Design, Web Design and Development, Marketing, 3D Animation, Video and Audio Production

activities

All facets of design, art, photography, computers, technology, music, movies, traveling and cooking. I am also very actively involved in football, hockey, volleyball and golf.

References available upon request. Portfolio available online at www.amgcreative.com